



WTTE Columbus
1261 Dublin Rd
Columbus, OH 43215

Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43015

Contract # 1354061

Schedule Dates 08/14/12-08/20/12
Advertiser Josh Mandel OH US Senate-R (71581)
Agency Strategic Media Placement (6694)
Product POLITICAL CANDIDATE (ns) (1186)
Brand JOSH MANDEL EST 2602 AUG 14 (467318)
Salesperson HOUSE-COLUMBUS, WSYX/WTTE/ESYX/WWHO (1
Sales Office WSYX/WTTE/ESYX/WWHO
Buyer Name Eversol, Whitney
Phone/Fax (740) 201-5500 / (740) 201-5502
CPE 2602
Account Types Local/Political Candidate Agency BRD
Billing Type Standard
Comments WTTE

Date Entered 08/13/12
Last Modified 08/14/12
Entered By Dawn Hachtel
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,732.50
Net Total \$9,817.50
Sales Tax

Columbus (WTTE)

By Broadcast Month	Spots	Rate
Aug. 2012	13	\$11,550.00
Grand Total:	13	\$11,550.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/14/12-08/17/12	2	:30	7:31P- 7:57P (EST)			1			1			2	\$1,350.00	\$2,700.00	Columbus (WTTE)	BB	8/13/12
2.0	Normal Line / SPOT(B/E)	08/14/12-08/14/12	2	:15/:15	10P- 11P (EST)			1							\$750.00		Columbus (WTTE)	10P LN	8/13/12
2.0.1	Preempt	08/14/12															Columbus (WTTE)	Pre-empt/Spot -	
3.0	Revised Line / SPOT(B/E)	08/14/12-08/16/12	2	:15/:15	9A- 10A (EST)			1		1							Columbus (WTTE)	9A GDC	8/13/12
3.1	End Dated Line / SPOT(B/E)	08/14/12-08/14/12	2	:15/:15	9A- 10A (EST)			1							\$100.00		Columbus (WTTE)	9A GDC	8/14/12
3.1.1	Preempt	08/14/12															Columbus (WTTE)	Pre-empt/Spot -	
4.0	Normal Line / SPOT	08/15/12-08/17/12	2	:30	9A- 10A (EST)				1		1			2	\$200.00	\$400.00	Columbus (WTTE)	9A GDC	8/13/12
5.0	Normal Line / SPOT	08/15/12-08/15/12	2	:30	10P- News-Fox 28 News at 10p				1					1	\$1,500.00	\$1,500.00	Columbus (WTTE)	10P LN	8/13/12
6.0	Normal Line / SPOT	08/16/12-08/16/12	2	:30	11:01P- News-Fox 28 News at 11p					1				1	\$1,500.00	\$1,500.00	Columbus (WTTE)	10P LN	8/13/12
7.0	Revised Line / SPOT(B/E)	08/16/12-08/16/12	2	:15/:15	7:31P- 7:57P (EST)					1							Columbus (WTTE)	BB	8/13/12
7.1	Normal Line / SPOT(B/E)	08/16/12-08/16/12	2	:15/:15	7:31P- 7:57P (EST)					1				1	\$1,350.00	\$1,350.00	Columbus (WTTE)	BB	8/14/12
8.0	Revised Line / SPOT(B/E)	08/20/12-08/20/12	2	:15/:15	9A- 10A (EST)		1										Columbus (WTTE)	9A GDC	8/14/12
8.1	Normal Line / SPOT(B/E)	08/20/12-08/20/12	2	:15/:15	9A- 10A (EST)		1							1	\$200.00	\$200.00	Columbus (WTTE)	9A GDC	8/14/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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9.0	Normal Line / SPOT	08/19/12-08/19/12	2	:30	8:58A- FOX-FOX News Sunday								1	1	\$200.00	\$200.00	Columbus (WTTE)	9A FOX NEWS SUNDAY	8/13/12
10.0	Normal Line / SPOT	08/19/12-08/19/12	2	:30	10P- News-Fox 28 News at 10p								1	1	\$1,000.00	\$1,000.00	Columbus (WTTE)	10P LN	8/13/12
11.0	Revised Line / SPOT(B/E)	08/20/12-08/20/12	2	:15/:15	10P- 11P (EST)		1										Columbus (WTTE)	10P LN	8/13/12
11.1	Normal Line / SPOT(B/E)	08/20/12-08/20/12	2	:15/:15	10P- 11P (EST)		1							1	\$1,500.00	\$1,500.00	Columbus (WTTE)	10P LN	8/14/12
12.0	Revised Line / SPOT(B/E)	08/18/12-08/18/12	2	:15/:15	9:59P- News-Fox 28 News at 10p							1					Columbus (WTTE)	9A GDC	8/13/12
12.1	Normal Line / SPOT(B/E)	08/18/12-08/18/12	2	:15/:15	9:59P- News-Fox 28 News at 10p							1		1	\$1,000.00	\$1,000.00	Columbus (WTTE)	10 p News	8/14/12
13.0	Normal Line / SPOT(B/E)	08/16/12-08/16/12	2	:15/:15	9A- 10A (EST)					1				1	\$200.00	\$200.00	Columbus (WTTE)	9A GDC	8/14/12

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